



HP Cash In & Trade Up promotion:

Upgrade now and get cash back¹ on select HP Designjet printers!



HP Designjet T1300 44-in PostScript ePrinter

Maintain your competitive edge with HP, and get cash back¹

With the HP Designjet Cash In & Trade Up Fall 2011 promotion, get cash back¹ when you upgrade your eligible old product and purchase or lease an HP Designjet T1300 44-in PostScript ePrinter, HP Designjet T2300 PostScript eMFP or an HP Designjet Z6200 42-in Photo Printer between August 1, 2011 and October 31, 2011. Online claim form must be submitted by November 30, 2011. You have the option of keeping or trading in your eligible old large-format product. Plus, you can save up to \$150 more when you add a qualifying HP Care Pack Service.



HP Designjet T2300 PostScript eMFP

It's the right time to get the right printing solution for your business!

In this dynamic, ever-changing, Web-connected world, HP is making it easier than ever to print and share content from anywhere, to anyone, at any time! HP's advanced printing solutions will change how you print—without compromising reliability, versatility or performance—and open up a whole new world of opportunities for your business!

And now, with these cash-back opportunities, it's a great time for you to upgrade your old large-format printing technology:

- **HP Designjet T1300 44-in PostScript ePrinter**—This versatile ePrinter works fast while cutting out the complexity. With two rolls and smart switching, there's nearly double the productivity, so you can do more in less time. A color touchscreen and driverless printing make it easier than ever to share files and print on the go.
- **HP Designjet T2300 PostScript eMFP**—The first Web-ready printer with full MFP benefits! It comes with HP ePrint & Share, a Web printing solution that lets you automatically create, print, share and manage content online—making it easier for teams to collaborate.
- **HP Designjet Z6200 42-in Photo Printer**—Save time and money without sacrificing quality with a printer that offers the fastest speeds in its class.² The HP Designjet Z6200 Photo Printer has won a 2011 Hot One Award from *Professional Photographer* magazine.

Contact us today for complete promotion and product information.



HP Designjet Z6200 42-in Photo Printer

Business Partner



¹ U.S. residents only. Cash back provided by mail-in rebate available for eligible purchases made August 1, 2011–October 31, 2011. All claims must be submitted by November 30, 2011. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions, and claim form, visit www.hp.com/go/channelCITU.

² Compared to large-format inkjet printers under \$25,000 for graphic applications. Based on the fastest-rated color speeds as published by manufacturers as of January 2010. Test methods vary.

HP Designjet Cash In & Trade Up Fall 2011 promotion

Trade in any large-format:	Purchase/lease one of these eligible printers* from August 1, 2011–October 31, 2011:		Receive the following cash-back amount:	Add an HP Care Pack (3-year next business day onsite support) from August 1, 2011–October 31, 2011, and receive an additional cash-back amount†:
Pen plotter, inkjet printer, electrostatic plotter, thermal plotter, laser/LED plotter/printer or vinyl cutter (24 inches or greater)	CR652A	HP Designjet T1300 44-in PostScript ePrinter	\$750	\$100 (HP578E)
	CN728A	HP Designjet T2300 PostScript eMFP	\$750	\$150 (UX901E)
	CQ109A	HP Designjet Z6200 42-in Photo Printer	\$1,000	\$150 (UV289E)

*U.S. residents only. Cash back provided by mail-in rebate available for eligible purchases made August 1, 2011–October 31, 2011. All claims must be submitted by November 30, 2011. Additional restrictions apply. Void where prohibited, taxed or restricted by law. For qualifying product options, terms and conditions, and claim form, visit www.hp.com/go/channelCITU.

†The qualifying HP Designjet printer and associated qualifying HP Care Pack need to be purchased together on the same invoice.

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